

# LET US SURPRISE YOU

 **LIMMER VOGELE**  
INTEGRATED INTERIOR DESIGN

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PORTFOLIO

# LIMMER VOGELE

INTEGRATED INTERIOR DESIGN

**ARE YOU IN THE  
LEAD JUST BY BREAK-  
ING NEW GROUND  
OR NOT UNTIL  
OTHERS FOLLOW  
YOU?**

**SOLUTIONS THAT SET STANDARDS – WITH AN EYE ON THE BIG PICTURE RIGHT FROM THE START.**

**LIMMER VOGELE INTEGRATED INTERIOR DESIGN**



01	<b>MAXMARA</b>	SHOWROOM/OFFICE, SHOPS, HOSIERY, ACCESSOIRES	GERMANY, AUSTRIA	
02	<b>MARSEGLIA FASHION</b>	SHOWROOM/OFFICE	MUNICH, DÜSSELDORF, SALZBURG	
03	<b>MARINA RINALDI</b>	SHOPS	ALL OVER GERMANY	
04	<b>MAX&amp;CO.</b>	SHOPS	ALL OVER GERMANY	
05	<b>MONDI</b>	SHOP CONCEPT/SHOPS	MOSCOW, KIEV, XI'AN, SHENZHEN	
06	<b>REGENT HANDTAILORED</b>	TRADE FAIR	FLORENCE, COLOGNE	
07	<b>SCALA</b>	SHOP/RETAIL	LEIPZIG	
08	<b>SILHOUETTE</b>	SHOP/RETAIL	TEL AVIV	
09	<b>WEEKEND MAXMARA</b>	SHOPS	GERMANY, AUSTRIA, SLOVAKIA, HUNGARY	

# IF DESIGN DOESN'T BRING HAPPINESS THEN WHY DOES NO DESIGN BRING SADNESS?

A SENSE OF STYLE, AT ALL TIMES – IN DESIGN, PLANNING, AND REALIZATION.

LIMMER VOGELE INTEGRATED INTERIOR DESIGN

# 01

**DESIGN, PLANNING, REALIZATION** Ample room for distinct ideas: minimalist, simple, straightforward. The showroom's composition ideally takes up the concept of the renowned fashion enterprise MaxMara. Creativity that connects.

**1100 SQM** Showroom/Office: polished stainless steel, pippy oak, matte acrylic, corean, leather, cast resin.

**40-150 SQM** Shops: polished stainless steel, pippy oak, high-gloss finish caramel, matte white finish.

MaxMara



# ISN'T IT STRANGE THAT PAYING COMES EASY WHEN SHOP- PING IS MORE FUN?

SETTING THE STAGE SO THAT YOUR CUSTOMERS ARE MOTIVATED – DRIVING TOWARD TOP PERFORMANCES.

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MARSEGLIA FASHION

SHOWROOM/OFFICE

# 02

**DESIGN, PLANNING, REALIZATION** Room for great brands: luxurious, classic, sexy. The Swiss fashion agency puts the latest fashion into the limelight – for noble Italian brands such as Class Roberto Cavalli, M. Missoni, Roberta Scarpa, Pianurastudio, Post-Card, Gai Matteiolo. Glass surfaces and chain strands add the perfect texture to the concept. For more than just relaxed inspiration: the connected lounge.

**650 SQM** Showroom: bronzed brass, gray glass, white finish, bronze chains, glass mosaic, black leather.

Mario Marseglia



**YOU CAN HAVE  
STYLE AT NO COST.  
CAN YOU ALSO  
SHOW IT AT NO  
COST?**

**AESTHETICS THAT SATISFY YOUR NEEDS – TAILOR-MADE SOLUTIONS.**

**LIMMER VOGELE INTEGRATED INTERIOR DESIGN**

# 03

**PLANNING, REALIZATION** A touch of Dolce Vita. Luxurious, elegant, buoyant. Committed entirely to the Italian gusto, Marina Rinaldi is devoted to women “with a little extra.” This concept is also visible in the shop. Great lifestyle for great women.

**50–90 SQM** Shops: high-gloss steel, chrome, glass, black chestnut wood, beige high-gloss finish, mocca leather, Bianco Perlino natural stone.

MARINA RINALDI



# WHAT IS MORE SIGNIFICANT? OPEN- ING THE DOOR OR PASSING THROUGH IT?

**PARTNERSHIPS THAT STAND FOR SUCCESS – INSPIRATION AND CRAFT ALL OF A PIECE.**

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# 04

**PLANNING, REALIZATION** For women of personality: young, attractive, congenial. Aside from distinct lines and a reduced set of materials, cloth-covered cubes and expressive wall hangings set a course while adding a touch of playfulness. It's all about the ladies? We understand.

**40-170 SQM** Shops: brushed stainless steel, natural elm wood, wood varnished white, various cloth fabric coverings, ceramic flooring materials.

MAX&Co.



# WHAT'S AN OUT- RIDER WITHOUT A GOOD HORSE?

QUALITY THAT'S WELL BASED – CONVINCING TECHNICAL KNOW-HOW.

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# 05

**CONCEPTION, PLANNING** The man of Mondri is casual, stylish and at ease in the world. A new label for the trend-setter. Functional design in the shops corresponds with exceptional materials and surfaces. The man of the world has found his world.

**50 – 120 SQM** Shops: matte nickel, bog oak, acrylic transsatco, leather, mocca creme natural stone.

MONDI



# HOW MANY PEOPLE DOES IT TAKE FOR A GREAT ACHIEVE- MENT?

COLLABORATION BUILT ON EXPERIENCE – FLEXIBILITY FOR A SMOOTH PROCESS.

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REGENT HANDTAILORED

TRADE SHOW

# 06

**DESIGN, PLANNING, REALIZATION** True elegance for men of character: confident, suave, attractive. A modular booth of high-quality carpenter work. Flexible and adaptable to cope with the different conditions in Germany and around the world. Each suit is unique, each trade show a gala display.

**120 SQM** Trade show: matte nickel steel, French walnut, gold foil, silken wall covering.

  
Regent  
HANDTAILORED



# GIVE AND TAKE AND WHAT ELSE?

TRANSPARENCY THAT LEAVES NO QUESTION UNANSWERED – THROUGH PROFESSIONAL PROJECT MANAGEMENT.

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SCALA

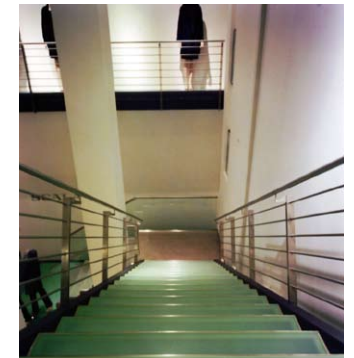
SHOP/RETAIL

# 07

**DESIGN, PLANNING, REALIZATION** A market for great brands: exciting, enticing, different. Hip designers present themselves on two floors of the historic Mädlerpassage in the heart of Leipzig. A ceiling breach of some 60 square meters and a broad steel and glass staircase for a suspenseful discoverer feeling. The great mirror portal and the catwalk aglow in red – almost magic.

**200 SQM** Shops: brushed stainless steel, steel netting mesh, frosted glass, reflecting surfaces, wood varnished white, "New Verde Spluga" granite, smoothed concrete.

SCALA



# CAN YOU PART WITH SOMETHING THAT DOESN'T HELP ON?

DISCERNING THOUGHTS THAT INSPIRE – PRECONDITION FOR OPEN COMMUNICATION WITH THE CUSTOMER.

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SILHOUETTE

SHOP/RETAIL

# 08

**DESIGN, PLANNING, REALIZATION** In the heart of Tel Aviv, Israel's lively economic metropolis, in the center of the known, vibrant fashion mile, a boutique for the female Israeli with aplomb has taken up business featuring international labels such as Montana, Louis Ferraud, Ferre Studio, Valentino. Tel Aviv is dressing up.

**180 SQM** Shop: stainless steel, glass, bleached maple, Israeli marble, accentuated in red.

*silhouette*



# HOW FAR BEYOND THE HORIZON CAN YOU SEE?

**SURPRISING CONCEPTS THAT BECOME EYE-OPENERS – INNOVATIVE FURNISHING SOLUTIONS AT THE POS.**

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WEEKEND MAXMARA

SHOPS

# 09

**PLANNING, REALIZATION** Enjoying life to the fullest: sporty, energetic, fashionable. Broad white wall units with horizontal fluorescent strips give each shop its unmistakable look. The visual merchandising can be freely designed for maximum visibility. Fashion, consistently striking; consistently staged anew.

**40–80 SQM** Shops: steel finish dark brown, natural elm wood, matte white finished surfaces.



WEEKEND

MaxMara



# WOULDN'T YOU LIKE TO SEE YOUR NAME HERE?

PROFESSIONALISM THAT SATISFIES – YOU. YOUR CUSTOMERS. EVERYONE.

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## We think ahead

Dialog comes first. We know that openness and transparency are the basis for implementing high-quality concepts.

It's a matter of course for us to solve the assigned tasks with consolidated technical know-how and utmost flexibility. Only in this way can we achieve innovative solutions at the Point of Sale.

Our standing partnership with brands active on the international stage prove this. Our foremost duty is to perceive your wishes, objectives, and visions as a whole, and to provide for these in a reliable collaboration. Our services include made-to-order or volume production of shop components, goods logistics, after sale service and project management, and range from proposal preparation and construction documentation to construction supervision.



**ERNST LIMMER**

Executive partner since 1996.

Responsible for the design and development of the Laurèl image shop systems by Escada. Setting up and managing of an Escada-own architectural department.

Responsible for the worldwide planning, realization, and supervision of Laurèl shops, showrooms, and image booths.

International award for Industrial Design (Braun Prize).

Ernst Limmer is Visual Merchandiser and graduated Industrial Designer (UAS).



**PETER VOGELE**

Executive partner since 1996.

Over many years responsible for the worldwide shop design of the labels Escada and Laurèl at the Storedesign GmbH.

Several years of experience in demanding interior work projects, among others the Deutsche Bank executive suites, the state forest management of Baden-Württemberg, the DaimlerChrysler Conference Center.

Peter Vogele is master joiner and bachelor of technical management; he studied at the Fachakademie für Form und Raumgestaltung in Garmisch-Partenkirchen, a technical college for design and interior creation.

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